

## **Historic, Archive Document**

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**RADWAY - McCULLOUGH SEEDS**  
Incorporated  
115 BROAD STREET  
NEW YORK, N. Y.

TRADE MARK  
REGISTERED

**"CENTRAL  
PARK"**

**GRASS SEED LIST**

**Latest Market News**  
Better Lawns List No. **100-B**  
Spring, 1935

Sec. 562, P. L. & R.

U. S. POSTAGE

**PAID**

New York, N. Y.

Permit No. 2686

Horticultural Crops & Diseases  
Bureau of Plant Industry Univ.  
Dept. of Agriculture  
Washington, D. C.

A



Spring, 1935

REFINERS AND PACKERS

TESTED

**Radway's** SEEDS  
SINCE 1875  
**LAWN GRASS**  
"ALWAYS DEPENDABLE"

Mc Cullough Established 1838  
I. L. Radwaner Established 1875

THE ORIGINAL "CENTRAL PARK" LINE  
BEWARE OF IMITATIONS - Reg. U. S. Pat. Office No. 78620

**RADWAY-McCULLOUGH SEEDS, Inc.**  
115 BROAD STREET NEW YORK, N. Y.

Western Office  
Box 845, Cincinnati, Ohio

TELEPHONE Bowling Green 9 - 3373

REGISTERED  
"CENTRAL  
PARK"  
GRASS SEED LIST



REG. U. S. PAT. OFFICE

"CENTRAL PARK"  
Competition

(White Bags)

Code 2

A cheap seed made to meet competition.

Grows fast-don't last

100 lb. bag... \$16.00

Smaller bag... 17.00

Pound Packg. 18.00

NOT PERMANENT



REG. U. S. PAT. OFFICE

"CENTRAL PARK"  
PRIME

(Yellow Bags)

Code 3

Per 100 lbs.

100 lb. bag... \$19.00

Smaller bag... 20.00

Pound Packg... 21.00

FAIR — QUICK GROWING



REG. U. S. PAT. OFFICE

"CENTRAL PARK"  
CHOICE

(Green Bags)

Code 10

100 lb. bag... \$26.00

Smaller bag... 27.00

Pound Packg... 28.00

DESIRABLE — PERMANENT.

TRADE MARK  
REGISTERED

"LUXORLAWN"

(Orange Bags)

Code 6

Per 100 lbs.

100 lb. bag... \$22.00

Smaller bag... 23.00

Pound Packg... 24.00

GROWS FAST — FAIRLY PERMANENT.

TRADE MARK  
REGISTERED

"SHADYLAWN"  
PRIME

(Tan Bags)

Code 18

100 lb. bag... \$28.00

Smaller bag... 29.00

Pound Packg... 30.00



'PARK CENTRAL'

(White Bags)

Code 9A

100 lb. bag... \$14.00

Smaller bag... 15.00

Pound bag... 16.00

FOR COMPETITION



(A Bent mixture)

"SUNSHINE"

(Blue Bags)

REG. U. S. PAT. OFFICE

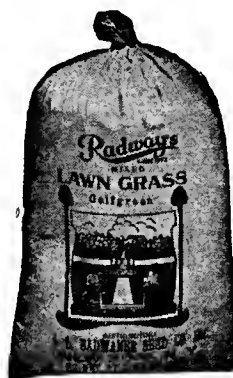
Code 12

100 lb. bag... \$34.00

Smaller bag... 35.00

Pound Packg... 36.00

Contains: ONLY PERMANENT GRASSES AND  
CREEPING BENT SEED also Blue Grass, Fescue,  
White Clover, Red Top. 80% pure — 19% inert.



(A Bent mixture)

"GOLFGREEN"

TRADE MARK  
REGISTERED

Code 16

100 lb. bag... \$65.00

Smaller bag... 66.00

Pound Packg... 67.00

Contains: PERMANENT GRASSES ONLY—  
Creeping Bent, Fescue, Blue Grass, Red Top  
90% pure. — 9% inert.



REG. U. S. PAT. OFFICE

'CENTRAL PARK'  
SPECIAL

Code 8 A

100 lb. bag... \$12.00

Smaller bag... 13.00

Pound bag... 14.00

FOR COMPETITION



We represent the **PASTEUR VACCINE LABORATORIES**  
"PASTOXINE" **OF FRANCE**

Non-poisonous exterminator of rats and mice—no danger to man—animal or poultry.  
1 oz. 60c. retail seller costs you 35c. each or \$50.80 per gross packages (order by doz.)  
1 pound \$5.00 retail seller costs you \$3.50 each or \$42.00 per doz. carton.  
Postage extra. Never spoils. One oz. KILLS over 100 RATS.  
One lb. KILLS over 2000 RATS.

GUARANTEED

**RAT KILLER—NOT A POISON—MAILABLE**

U. S. Veterinary Permit No. 6.

No discount on this item

C. O. D. only

TERMS: 10% discount cash with order or  
5% discount C.O.D.

(No Credit Terms)

Terms: Cash

FOR GOLF COURSES:

Radway's

Spring, 1935

List No. 100 B

Usable On	Soil and No.	Composed of	Price
FAIRWAYS	Clay # 42	N. Z. Red Fescue—Ky. Blue Grass—Fancy Red Top	\$60.00
	General # 41	Ky. Blue Grass—Fancy Red Top	40.00
	Sandy # 43	Colonial Bent—Fancy Red Top— N. Z. Red Fescue	85.00
PUTTING GREENS	Prime # 45	Creeping Coos Seaside Bent and Fancy Red Top	90.00
	Choice # 47	Seaside Coos Creeping Bent—Colonial Bent—Fancy Red Top—N. Z. Red Fescue	100.00
	Fancy # 46	All Bent Grass Formula	110.00
BANK—TERRACE BUNKER FORMULA TO HOLD SOIL ROUGHS FORMULA }	# 39	N. Z. Red Fescue—Sheeps Fescue, Meadow Fescue—Red Top	60.00
	# 34	Ky. Blue Grass—Fancy Red Top—Creeping Bent—Domestic Rye Grass—Sheeps Fescue—BROMUS INERMIS to hold soil.	50.00
	Cold Climate # 36	N. Z. Red Fescue—Hard Fescue—Canada Blue Grass—Fancy Red Top	50.00
POLO FIELD—AIRPORT GOLF COURSE—ATHLETIC FIELD—TENNIS }	# 40	Sheeps Fescue—Fancy Red Top—Ky. Blue Grass	45.00
	# 40A	Same as above but with YARROW	55.00
TEE MIXTURE			

Better Turf

TON LOTS OR OVER

F.O.B. SHIPP ING POINT

BETTER LAWN TRADE LIST No. 100 B

Better Lawns

1838

1875

Incorporated 1932

**RADWAY Mc CULLOUGH SEEDS**

INCORPORATED

PURVEYORS OF FINE TURF MAKING SEEDS TO SELECT TRADE

REFINERS AND PACKERS — LAWN AND GRASS SEEDS

115 BROAD STREET - NEW YORK CITY

Western Office  
Box 845, Cincinnati, Ohio

Telephone, BOWling Green 9-3373

TERMS: 10% discount cash with order or  
5% discount C.O.D. (No Credit Terms)

To Wholesalers Only. CEMETERY & GOLF QUOTATION NO. 100 B

BENTS	Purity	Germ.	Price.	FESCUES	Purity	Germ.	Price.
Coos County Seaside Certified.....	98/99	90/95	\$125.00	New Zealand Chewings Heavyweight			
No Tag.....	80	80	115.00	(Refrigerator space from N. Z.).....	98	85/90	55.00
Certified Astoria Bent.....	98/99	90/95	115.00	European Red Fescue.....	90/95	85/90	50.00
Colonial Bent.....	98/99	90/95	110.00	" Sheeps .....	85/90	85/90	50.00
South German Type Mixed.....	85/90	80/85	135.00	" Hard .....	85/90	85/90	50.00
" " ".....	80/85	80/85	125.00	Meadow Fescue.....	98/99	90/95	40.00
" " ".....	70/75	80/85	115.00	OTHER GRASSES			
KENTUCKY BLUE GRASS				Canada Blue Grass.....	85/90	85/90	40.00
24# to bushel.....	90/94	85/90	34.00	Rough Stalked Meadow Grass.....	90/92	90/93	50.00
21# " ".....	85/87	85/90	29.00	Rye Grass.....	99	90/95	30.00
19# " ".....	80/70	80/85	27.00	WHITE CLOVER.....			40.00
RECLEANED FANCY REDTOP				All per 100 lbs. F.O.B. New York			
No. 1.....	96/98	90/98	25.00	TERMS: CASH			
No. 2.....	94/96	90/95	23.00	Putting Green Mixture # 45 - -			\$90.00
No. 3.....	90/92	90/95	21.00	"Golfgreen" Lawn Seed - -			\$65.00
Fairway Mixture # 42 - -			\$60.00				

"BLUE TAG" COOS COUNTY OREGON BENT SEASIDE OR ASTORIA COLONIAL R. I.

For Better Turf

The Genuine Grass Seed for Famous Greens  
SEALED AND CERTIFIED BENT SEED  
SEASIDE CREEPING BENT SEED (Coos County Grown) Astoria XXX Bent Same Price



PINT BOXES

2 Doz. in a carton at  
9c each—\$1.08 per doz.

WHITE CLOVER  
MIXED PRIME

1/2 lb. Boxes 20c  
each or \$2.40  
per doz.

Packed 2 doz.  
per case

1 lb. Bags . . 35c  
per lb.

5 lb. Bags . . 30c  
per lb.

ORIGINAL and GENUINE  
"CENTRAL PARK"  
Reg. U. S. Pat. Office, No. 78620  
GRASS SEED  
BEWARE of IMITATIONS!

Tear off here and mail — no stamp necessary

Radway-McCullough Seeds  
Incorporated

Date.....

Dear Sirs: Please ship the following orders of Grass Seed: Cash Enclosed.  
C.O.D.

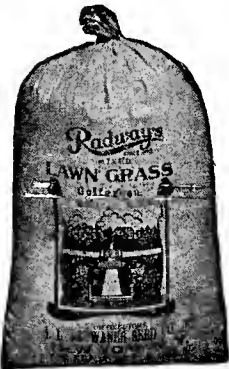
.....Bags.....Lbs. Each.....  
.....".....".....  
.....".....".....  
.....".....".....

.....Cases.....  
for shipment (on or about) prompt,.....

Yours truly,

Name.....

Address.....



# For Better Turf

# LAWN SEED PLANTING INSTRUCTIONS

(Provided you use permanent sorts which are high priced without timothy). If much timothy is mixed in cheaper lawn grass, replanting should be done every year.  
**GRADE SOIL — PERFORATE OR SPADE SOIL 5 to 8 INCHES — FERTILIZE SOIL — RAKE SOIL SMOOTH — BROADCAST (sow) GRASS SEED THICKLY — RAKE SEED IN — ROLL OR POUND — WATER LIGHTLY—RAIN EFFECT SPRINKLER — SEEDING TIME: APRIL TO NOVEMBER.**

Fall seeding is preferable—gives the lawn a weedless start for the spring.  
 Don't cut young grass too close,  
 Roll every week,  
 Keep soil continually aerated—with sand—**TOP DRESSING** and frequent hard iron raking or spiking.  
**THE EARTH MUST BREATHE**—otherwise you will have a cement patch instead of a soft carpet.

Top dress every two months with top soil, humus or peat moss a little sand and fertilizer, and a few handfuls of lawn seed. About a pailful of each all mixed together to be sprinkled and raked evenly all over the lawn.  
 After you have a lawn—sow it—don't sprinkle it lightly. **SUNSHINE** may burn a lawn—watering in the shade will show results. Water thoroughly every few days—not a

few minutes every evening. Remember, wholesale dealers pay as high as \$1.00 a pound for certain Bent and imported Grasses for turf purposes, therefore the higher the price, the better your lawn.

**FERTILIZER RATES OF APPLICATION.**  
 per 1000 sq. feet recommended by best authorities.  
 5 lbs. (10x100) or (20x50) or (30x33) sq. feet.  
 18 lbs. encourages weeds and clover.  
 16 lbs. organic high in nitrogen.

**GRASS SEED**  
**BONE MEAL**  
**COTTON SEED MEAL**  
**SHEEP MANURE** 24 lbs. encourages weeds and clover.  
**LIME** 40 lbs. for clay soil. Not a fertilizer.  
**NITRATE OF SODA** 8 lbs. encourages weeds and clover.

**SULPHATE OF AMMONIA** 6 lbs. discourages weeds and white clover. Encourages bent grasses and Red Top.  
**PEAT MOSS** } Both retain moisture.

Copyright by Fred S. Radway, N. Y. C.

## FRED RADWAY SAYS!

This is the beginning of the end—of  
 "The Sawdust Trail"

"Chaff—sand and sawdust versus  
 Highgrade tested but inexpensive  
 lawn seed"

"Quality will survive the pain suffered by  
 the Pocketbook"

**Radway's**

**CENTRAL PARK  
 LAWN GRASS SEED**

is not the  
**CHEAPEST IN PRICE, THE BEST NEVER IS!**

**FIRST CLASS**

Permit No. 1648  
 (Sec. 510, P. L. & R.)  
 New York, N. Y.

**BUSINESS REPLY CARD**

NO POSTAGE STAMP NECESSARY IF MAILED IN THE UNITED STATES

**2c.-POSTAGE WILL BE PAID BY—**

**RADWAY-McCULLOUGH SEEDS**  
 INCORPORATED

115 BROAD STREET

NEW YORK, N. Y.



**NON-WARRANTY.** We give no warranty, express or implied, as to description, quality, productiveness or any other matter of any seeds, bulbs, or plants we send out, and will not be responsible for the crop. As bearing on the above, the following remarks, taken from a recent Bulletin of the U. S. Department of Agriculture, are interesting: "Without attempting to discuss the arguments for the seedsmen's disclaimer pro and con, the fact remains that reputable seedsmen stand back of their seeds and do not knowingly and willfully sell seeds that are unfit for planting purposes."